

# Becoming an interactive innovation support advisor

Supporting interactive innovation processes requires sound knowledge of the innovation process itself as well as mastering communication skills and tools to involve diverse actors and to stimulate the innovation process. The seminar addresses **students and lecturers**.

## The course in a nutshell

AUDIENCE	Students (under and post-graduate, PhD), lecturers
DATES	July 2023 (day tbc; online kick-off, 2 hrs) 11-15 September 2023 (blocked, in-person phase) (arrival 11 <sup>th</sup> , departure 16 <sup>th</sup> of September 2023) Nov.-Dec. 2023, Follow-up webinar (day tbc)
LOCATION	Online (phase 1, 3) In-person: University of Hohenheim, Stuttgart, Germany
COSTS	<b>220 €</b> (includes 6 overnight stays with breakfast) Lunch, coffee breaks, training materials are covered by the project <b>All other costs (travel, dinner) are on the expense of the participant</b>



## Training concept and objectives

The training is organised in a blended learning format. It starts with the online kick-off meeting to introduce basic concepts around innovations (types, adoption, diffusion) and advisory methods to bring all participants to the same level of knowledge. The five days presence workshop in Germany allows participants to acquire methodological competences (attitudes and skills) that are necessary to facilitate interactive innovation processes and reflect their own role through an experiential learning approach. The training is completed with a one-day webinar.

The training will be conducted by experienced trainers (and advisors), and together with a field visit, practical innovation cases will be discussed.

PARTICIPANTS	Up to 24 students (under- and post-graduate, PhD candidates) with some knowledge in the field of counseling, extension/advisory work and participatory methods, and with interest in the profession of an advisor; 3 – 4 teachers/lecturers/trainers involved in teaching at universities or colleges in and around advisory services, innovation and rural development; All participants have to follow the online phase prior to the presence meeting in Hohenheim.
TRAINERS	<b>Dr. Eleni Zarokosta</b> (Agricultural University of Athens), <b>James Maher</b> (Teagasc), and <b>Sangeun Bae</b> (University of Hohenheim) in cooperation with <b>Prof. Alex Koutsouris</b> (University of Athens)
APPLICATION	<b>Deadline:</b> 30th of April 2023

## The training contents

- Innovation concepts and approaches
- Systemic approaches – networks – bottom up innovation
- Interactive innovation as applied in agriculture and forestry
- Communication in interactive innovation - participatory methods
- Roles of the advisor in the innovation process (the Spiral of Innovations and the Triangle of co-creation)
- Networking (and) facilitation

## Contact persons

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